



Sponsorship Opportunities:

Join Byrdhouse Productions for an unforgettable evening celebrating fashion, creativity, entrepreneurship and community while raising funds for Home for Hope in Raleigh NC!

Maywood Hall and Gardens, 622 Maywood Ave, Raleigh NC

April 24, 2027; Doors open at 5:00pm, show beings at 6:30pm

FASHION. EXPRESSION. COMMUNITY.

A curated evening celebrating fashion, creativity, inclusion, expression and community, while bringing together local business leaders, creatives, influencers, designers, performers and supporters. Everyone together in one room, all with one goal-to make a difference!

At Byrdhouse Productions, we exist to create meaningful, beautifully executed events where people feel celebrated, welcomed, and fully seen. We want creativity and a feeling of belonging to be at the heart of every experience, and leave a lasting impression. Byrdhouse also values relationships with local vendors and organizations that can strengthen the communities they serve.

This event will have 150-200 local members of the community, leaders, entrepreneurs, and a potential social media presence that can put your organization on the map for the area. Not only will the community be in attendance, but there will be designers and models alike that can benefit from your organization. This is not only a runway experience, but with ***Beyond the Runway***, we want to add the additional benefit of being able to network through supporters and vendors in a community that isn't often represented through many of these opportunities.

Will you be the one to help bridge that gap in the community? Does your organization or business want to be brand recognized by a group of local leaders and members of the community?

This event is cherished by Byrdhouse Productions for the place it holds in making a difference in the lives of others, so we ask for your support in supporting creativity, connecting with an engaged local audience, and being a part of something bigger than advertising-all while helping support the Home for Hope in Raleigh. A portion of the night's proceeds will go the Home for Hope in Raleigh to help support their ongoing mission.

SPONSORSHIP PACKAGES:



Presenting Sponsor-\$2500.00

Runway Sponsor-\$1500.00

Community Sponsor*-\$750.00

Red Carpet Sponsor*-\$1000.00

VIP Room Sponsor*-\$1000.00

See below for package details!

Presenting Sponsor-\$2500.00

Branding and Recognition:

- “Presented by (Business Name)” on all major event materials
- Logo prominently featured on:
 - Event website and ticketing pages
 - Event invitations
 - Social media graphics
 - Event program for the evening
 - Logo displayed on runway banners at the event (personalized for each presenting sponsor for the evening)
- Verbal recognition from the shows emcee and DJ during the event
- Sponsor recognition in all post-event campaigns

Event Experience:

- Each Presenting Sponsor organization will receive 4 VIP tickets
- Reserved VIP seating
- VIP reception access
- Complimentary welcome drink and post-show networking with models
- Opportunity to share materials to show attendees
- A table in the vendor section, if requested, to be able to present

While we want everyone to be able to take advantage of this sponsorship, there will only be two “Presenting Sponsor” packages offered on a first come first serve basis. If you are interested in this package, you must move quickly to reserve your spot.

Runway Sponsor-\$1500.00

Branding:

- “This runway is brought to you by (Business Name)”
- Logo prominently featured on:
 - Event website and ticketing pages
 - Social media graphics
 - Event program for the evening
 - Logo displayed on runway sponsor banners at the event (all runway sponsors recognized together)
- Verbal recognition from the show's emcee and DJ during the runway theme of sponsorship
- Sponsor recognition in all post-event campaigns



Event Experience:

- Each Runway Sponsor organization will receive 2 VIP tickets
- Reserved VIP seating
- VIP reception access
- Complimentary welcome drink and post-show networking with models
- Opportunity to share materials to show attendees



There are only six Runway Sponsor packages available for the evening as there are only six runway themes during the show. Act fast to get your runway reserved for the ***Beyond the Runway*** experience.

Runway Themes for the evening (*subject to change**):

1. Art of Expression
2. From Shade to Shine
3. Royal Transformation
4. Leather Reimagined
5. Midnight to Mayhem
6. Beyond the Runway

Community Sponsor*-\$750.00

Branding:

- Recognized as “Proudly supporting fashion and community”
- Logo prominently featured on:
 - Event website
 - Social media graphics
 - Event program for the evening
 - Logo displayed on community sponsor banners at the event (all community sponsors recognized together)
- Sponsor recognition in all post-event campaigns

Event Experience:

- Each Community Sponsor organization will receive 2 general admission tickets
- Opportunity to share materials to show attendees
- Post-show celebration and networking with models



Red Carpet Sponsor*-\$1000.00

Branding:

- “Red Carpet presented by (Your Business Name).”
- Logo prominently featured on:
 - Event website
 - Social media graphics
 - Event program for the evening
 - Logo displayed on Red Carpet sponsor banners at the event (all Red Carpet sponsors recognized together)
- Sponsor recognition in all post-event campaigns



Event Experience:

- Each Community Sponsor organization will receive 2 VIP tickets
- Opportunity to share materials to show attendees
- Post-show celebration and networking with models

VIP Reception* Sponsor-\$1000.00

Branding:

- “VIP Reception presented by (Your Business Name).”
- Logo prominently featured on:
 - Event website
 - Social media graphics
 - Event program for the evening
 - Logo displayed on VIP Reception sponsor banners at the event (all VIP Reception sponsors recognized together throughout the VIP area)
- Sponsor recognition in all post-event campaigns

Event Experience:

- Each VIP Reception Sponsor organization will receive 2 VIP tickets
- Opportunity to provide branded items to show VIP attendees
- Post-show celebration and networking with models

***Please note sponsoring the VIP reception area will carry over into the post-show celebration and networking event as well.*



There are ten (10) **Community Sponsor*** packages, three (3) **Red Carpet Sponsor***, and three (3) **VIP Reception Sponsor*** packages for the event. Reserve your preferred package today.

**These packages can also be purchased by individuals.*

To purchase your sponsorship package, visit www.byrdhouseproductions.com